

2019 OADC Annual Convention

Thursday, June 20 – Sunday, June 23

Sunriver Resort – Sunriver, Oregon

Exhibit & Sponsorship Opportunities

**You spoke ...
We listened!**

More opportunities!
More exposure!

Dear Industry Partners and Professionals:

You are invited to participate in the 2019 OADC Annual Convention as an exhibitor and sponsor. Our annual convention is *the* premier event to promote your product or service to civil defense attorneys in Oregon!

Our members and convention attendees are defense-oriented civil litigators, judges, and active members of the Oregon State Bar, who either devote their entire practice to performing litigation, arbitration, mediation and/or reference judge services or are full-time law school professors or educators in the State of Oregon and claims professionals from the insurance industry. Because OADC focuses solely on the issues and concerns of the defense practitioner, our event attracts the “best of the best” attorneys and practitioners in Oregon.

Receive exposure and recognition as the perfect resource and partner to this important target audience.

Why Sponsor or Exhibit at the OADC Annual Convention?

- ✓ **Increase Reach to the Oregon Civil Defense Community** – Firm partners, associates, and attorneys in all areas of defense practice will be represented at this year’s convention. Network and generate new business from attorneys in large, medium, and smaller firms throughout the region. This is the perfect opportunity to identify those in the forefront of the legal profession in Oregon.
- ✓ **Sponsor Spotlight (NEW THIS YEAR!)**– Each of our sponsors will receive special, dedicated podium time before networking breaks to personally introduce themselves and their company. This is a unique few moments with a captive audience to be literally in front of the entire group!
- ✓ **Make Connections – Build and Support Relationships** – Meet face-to-face with decision makers and prospective clients during sessions, networking breaks, meals and social functions. Take advantage of being in-person to discuss opportunities to partner and work together.
- ✓ **Stay a step ahead of your competition** – Present your company as the perfect resource and partner in their day-to-day business and show your support of their firm’s efforts.
- ✓ **Convention participation & education** – Network with the entire group! Exhibit registrations include one full attendee registration with access to programming and some hosted meals. Participating on this level helps you better understand the challenges and environment of your clients and prospective clients.

Don’t miss this fantastic opportunity to showcase what your company has to offer during this multi-day continuing legal education convention. Please review the enclosed exhibit and sponsor information and contact the OADC office if you have any questions. **We look forward to seeing you in June in Sunriver!**

SIGN-UP EARLY! Sponsors and exhibitors will be listed in the attendee convention brochure/schedule if received prior to printing (brochure is distributed to hundreds of members and contacts throughout state/region).

Partner

Network

Support

EXHIBITOR PROSPECTUS

Exhibitors are an integral part of our convention and are placed right in the action to get you the best exposure possible! Exhibits are located in the immediate area of our general sessions and breaks to maximize time and awareness with your company. Register to exhibit right away as space is

very limited; exhibits are available on a first-come, first-served basis and preferred placement is given to our partners and early sign-ups.

What your exhibit includes: one 6' skirted table, two chairs, an ID sign, access to a wastebasket and power, and one full convention registration. The individual registration includes full access to attendees, sessions, and the following hosted meals for one individual (additional tickets may be purchased separately): Friday and Saturday continental breakfasts, breaks, Thursday Reception and Dinner, and Friday reception/entertainment. Exhibit set-up will be available from 6:00-7:30 am Friday, June 21. Tear-down will be after the closing session on Saturday, June 22 at 1 pm. Additional details will be provided in confirmation letters upon registration.

SPONSORSHIP OPPORTUNITIES

NEW AND VALUABLE OPPORTUNITIES!

Gain visibility and show your support for the profession and OADC by sponsoring an event or item at the convention.

Sponsorships are a great way to put your company in the spotlight to your target audience! Sponsorships are available on a first-come, first-served basis. Please note sponsorships do not include an attendee registration.

BENEFITS – ALL SPONSORS RECEIVE THE FOLLOWING *(in addition to the below)*

- Acknowledgement and signage at sponsored event
- Verbal podium recognition in announcements throughout entire convention
- Acknowledgement in printed and electronic materials and publications
- Recognition in pre-event and post-event promotions
- Acknowledgement in on-site materials
- Acknowledgement in the OADC newsletter
- Recognition on the OADC website

SIGN-UP EARLY! Confirmed sponsors will be listed in the attendee convention brochure/schedule if received prior to printing (brochure is distributed to hundreds of members, judges, and contacts throughout state/region).

Sponsorship Opportunity	Primary Benefit(s) / Notes	Investment <i>(per sponsorship)</i>
Casino Night	Sponsor this fun social event on Saturday evening.	\$3,500
Drink Tickets <i>(2 opportunities)</i>	Logo printed on each ticket, 2 per attendee.	\$3,000
Full Breakfast–Enhanced <i>(2 available)</i>	Your sponsorship would allow for a full, hot breakfast (instead of our typical continental)	\$2,500
Kids Party <i>(2 opportunities)</i>	Be acknowledged for giving the parents a break!	\$1,500
Breakfast Beverages	Start your morning off right! Mimosa or Bloody Mary Bar	\$850
Kids’ Buffet Dinner	Help feed the children on Thursday evening.	\$750
New Lawyers After Hours Social	Logo printed on special tickets, 2 minute welcome	\$650
Networking Break <i>(multiple available)</i>	Sponsor snacks and refreshments during the selected break.	\$650
Coffee Station <i>(2 opportunities)</i>	Perhaps the most popular place all day! Available during either Friday or Saturday morning CLE sessions.	\$500
Golf Tournament <i>(2 available)</i>	Sponsor the front 9 or the back 9 holes! Sponsor also has opportunity to place promo items at one sponsored hole.	\$500
Golf Carts	Logo/signage placed in each of our player’s carts.	\$250

Interested in offering a sponsorship not listed here? We welcome your ideas!
Call Vicky Danielson, OADC Association Manager, to discuss at 503.253.0527 / 800.461.6687.

2019 OADC CONVENTION EXHIBIT SPACE & SPONSORSHIP AGREEMENT

Return completed form to OADC by February 15 to be included in attendee brochure.

All exhibits/sponsorships forms are due to OADC by May 3.

Print all information exactly as it should be listed.

Only one company is allowed per exhibit space or listing for sponsorship acknowledgement.

Company Name _____ Primary Product/Service _____

Primary Representative (who is attending—exhibits only) or Sponsorship Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Business/Daytime Phone _____ Website _____

Email _____

Please list any companies you should **not** be placed near if possible (exhibits) _____

Exhibit Selection: One Exhibit w/ Full Convention Registration** \$650

** All individuals/exhibit representatives must be registered to be on-site and participate in the convention. One "Primary" representative is included in the exhibit registration fee (as listed above). **If there will be any additional individuals staffing your table at any time throughout the program, they must be registered below.** "Booth/Badge Only" registration includes continental breakfast and access in the exhibit hall but no other meals or programming (but can be purchased separately in the next section).

Additional Booth Personnel: Up to 3 additional representatives may staff your table. Please provide all info below for each.

Name: _____ Position Title: _____ Email: _____

Name: _____ Position Title: _____ Email: _____

Name: _____ Position Title: _____ Email: _____

Total Exhibits \$ _____

Additional Meal Tickets/Optional Activity Registration:

Only register the following meal tickets for any additional representatives (not Primary) or guests/companions.

- Thursday Reception & Dinner \$85 each - # _____ = \$ _____
- Thursday Kids Party \$45 each - # _____ = \$ _____
- Friday Kids Party \$45 each - # _____ = \$ _____
- Friday Casino Night & Dinner \$85 each - # _____ = \$ _____
- Friday Golf Tournament \$125 each - # _____ = \$ _____

Total Extra Meals/Activity \$ _____

Sponsorship Selection(s): Sponsorships are sold on a first-come, first-served basis. Please note sponsorships do not include a convention registration. We will process your payment for the next available sponsorship (of equal amount) if your selection has already been sold.

- Casino Night \$3,500
- Drink Tickets (2 opportunities) \$3,000
- Full Breakfast–Enhanced (2 avail) \$2,500
- Kids Party (2 opportunities) \$1,500
- Breakfast Beverages \$850
- Kids' Buffet Dinner (Thurs) \$750
- New Lawyers After Hours Social \$650
- Networking Break (multiple) \$650
- Coffee Station (2 opportunities) \$500
- Golf Tournament (2 available) \$500
- Golf Cart Sponsor \$250
- Friday Saturday
- Friday Saturday
- Friday Saturday
- Front 9 Back 9

Total Sponsorships \$ _____

GRAND TOTAL \$ _____

CANCELLATION POLICY: Convention exhibit or sponsor cancellations received prior to May 17 will receive a 50% refund. Cancellations received after May 17, no-shows, and/or partial attendance will not receive a refund and all fees are considered payable in full. By virtue of completing this form, you acknowledge and adhere to the cancellation policy.

PAYMENT OPTIONS (in US funds)

Check (# _____; payable to OADC) | **Credit Card:** Visa MasterCard Discover American Express

Payment may follow, but the form must be received by OADC to be considered confirmed and all fees are considered payable upon receipt of completed form. Fax credit card payments to 503.253.9172.

Card # _____ Exp. Date _____ CVV _____ Amount \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ City _____ State _____ Zip _____

Email Receipt To _____

Return completed form to OADC – 147 SE 102nd Avenue – Portland, OR 97216

Fax: 503.253.9026 / Call 503.253.0527 / 800.461.6687 with questions. OADC Tax ID: 23-7218995