


OADC 2021 SPONSORSHIP OPPORTUNITIES

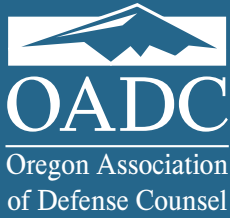


Our Member Areas of Practice and Affinity Groups Includes

Construction	Employment
Coverage	Mediation/Arbitration
Government Agencies	Product Liability
Practice Management	General Liability
Professional Liability	Women In Law
Trial	Diversity and Inclusion
Commercial	New Lawyers

OADC is a volunteer, nonprofit association comprised of Oregon State Bar members who devote a substantial portion of their practice to civil litigation defense.

The mission of OADC is to collaborate, educate and unify the Oregon defense bar by providing professional development, sharing collective knowledge, advocating for defense concerns and working to protect the civil justice system.



2021 Sponsorship Opportunity

OADC PARTNER PACKAGE

The OADC Sponsorship program runs from January 1 to December 31 annually. Partner Package sale closes on March 1, 2021

THE 2021 PARTNER PACKAGE COST - \$3,000 (A SPECIAL DISCOUNT OF \$500)

OADC PARTNER PACKAGE

Become an OADC Partner today. Through your Partner Package sponsorship you can gain direct contact with and access to our members, help to improve the overall effectiveness of the civil defense practice in Oregon and further educate and develop our legal community.

OADC values our sponsorship partners. These partnerships allow us to maintain and expand our membership services. OADC can connect you with attorneys and organizations that are at the forefront of the legal profession in Oregon, while helping you raise your company's profile and awareness by giving our members further insight into products and services--like yours--which are available to our profession.

INCREASE your reach to key contacts through affiliation with OADC.

OBTAIN direct access to OADC members.

INTRODUCE new products and services to key leaders in the profession.

NETWORK with the Oregon civil defense community.

ACHIEVE public recognition as an organization that's making a difference in the profession.

The VALUE of the Partner Package includes:

- Access to the OADC Listserv*
- Two quarter page ads in The Verdict magazine (black/white - \$300 value)
- One exhibit table and one complimentary attendance at the OADC Annual Convention (June)
- One exhibit table and one complimentary attendance at the OADC Fall Seminar (November)
- Ability to promote two (2) lunch and learns to the membership in 2021.**
- Company featured as part of a "Sponsor Spotlight" in one issue of OADC's monthly E-Digest.
- Company logo and link on the OADC website;
- Company logo and Partner Sponsor recognition in each issue of The Verdict;
- Company logo on all marketing associated with the Annual Convention and Fall Seminar
- Verbal recognition at the Annual Convention and Fall Seminar
- List of all Annual Convention & Fall Seminar Attendees
- The Verdict magazine subscription for one year; and
- Right-of-first refusal on any additional sponsorship opportunities throughout the year.

**Access and use of the OADC Listserv subject to usage guidelines.*

***Coordination with OADC staff required to avoid conflict with other OADC programming.*

BECOME A SPONSOR TODAY AT OADC.COM



Oregon Association of Defense Counsel Partner Package Sponsorship

To register for a Partner Package, please complete the following form and return with payment to the OADC office.

► **Individual Full Name** _____ Position Title _____

Company Name (exactly as it should be listed; only ONE company per space) _____

Mailing Address _____ City _____ State _____ Zip _____

Business Phone _____ Website _____

Email _____

PARTNER PACKAGE SPONSORSHIP: \$3,000

Items included with our sponsorship program include:

- Access to the OADC Listserv*
- Two quarter page ads in The Verdict magazine (black/white - \$300 value)
- One exhibit table and one complimentary attendance at the OADC Annual Convention (June)
- One exhibit table and one complimentary attendance at the OADC Fall Seminar (November)
- Ability to promote two (2) lunch and learns to the membership in 2021.**
- Company featured as part of a "Sponsor Spotlight" in one issue of OADC's monthly E-Digest.
- Company logo and link on the OADC website;
- Company logo and Partner Sponsor recognition in each issue of The Verdict;
- Company logo on all marketing associated with the Annual Convention and Fall Seminar
- Verbal recognition at the Annual Convention and Fall Seminar
- List of all Annual Convention & Fall Seminar Attendees
- The Verdict magazine subscription for one year; and
- Right-of-first refusal on any additional sponsorship opportunities throughout the year.

** Access and use of the OADC Listserv subject to usage guidelines.*

*** Coordination with OADC staff required to avoid conflict with other OADC programming.*

Partner Package Sponsorship Total: \$3,000

The OADC Partnership program runs from January 1 to December 31 annually. Partner Package sales close on March 1, 2021. Sponsorships must be paid in full and with a completed agreement form in order to begin, and there are no refunds for canceled Sponsorship Packages. The number of Partner Package sponsorships is limited and will be sold on a first-come, first-served basis.

Registrant agrees to grant OADC and Update Management the right to photograph or video Registrant during participation in OADC events. Registrant understands that any photographs or recordings may be used by OADC and Update Management for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.

PAYMENT OPTIONS: Fax completed form to 503.253.9172

Check-Payable to OADC (US funds only). A form must be submitted to OADC to confirm support; the check may follow.

Card: Visa MasterCard American Express Discover

Card # _____ Exp. Date _____ Amount Authorized \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ City _____ State _____ Zip _____

Email card receipt to _____ CWV _____